



18th THESSALONIKI INTERNATIONAL WINE COMPETITION
4th THESSALONIKI INTERNATIONAL SPIRITUOUS BEVERAGES
OF VITIVINICULTURAL ORIGIN COMPETITION
February 27th- March 1st, 2018

Thessaloniki, December 2017

We are happy to inform you that the **"Thessaloniki International Wine & Spirits Competition"** will be held in Thessaloniki from February 27th to March 1st, 2018.

Since 1999, the "Thessaloniki International Wine & Spirits Competition" has been a widely acclaimed event successfully promoting great quality wines and spirits from Greece and around the world. The high level of the Competition is affirmed by the participation of internationally acclaimed wine specialists, Masters of Wine, sommeliers and wine journalists who highlight wines and spirits that stand out claiming a medal, through intensive blind tastings. The jury committees for this year's competition already include highly accomplished professionals in the field and will soon be announced.

The 2018 Competition features some important changes in the tasting and rating procedures, including a new regulation, not under the auspices of O.I.V., which will affect both the technical part and the wine evaluation procedures. In this way, modernization of procedures is achieved, according to the current evaluation methods and the standards of major international competitions. Although these changes are expected to cause an increase in the participating samples, the Competition's focus is still on the quality rather than quantity. For this reason, the closing date for participating in the Competition (February 16, 2018) will be strictly adhered to.

We encourage wine producers of any country to participate, support and empower the "Thessaloniki International Wine & Spirits Competition" in a communal effort to promote good quality wine and spirits. Participating in wine competitions, using the award stickers and educating consumers in looking for them to help them choose great quality wines are ways to support the wine community. Participating in the Competition is also a great opportunity for winemakers all around the world to introduce their products to the Greek market. The Greek wine-loving consumers have exhibited a high interest in wine products in the last decades and are always looking for new and interesting wines.

Our Competition team is at your disposal to answer any questions you may have regarding the new data and any clarification or supplementary information you may need.

Detailed information on the new regulation and how to participate can be found in the competition website www.tiwc.gr.

Stellios Boutaris

President of the Wine Producers Association
of the Northern Greece Vineyard